Take back control of your canine otitis externa cases

Innovative Gel Formulation:
- Colourless gel squeezes out of the tube and the lipophilic formulation spreads through the ear canal
- This then dissolves into the ear wax and is slowly eliminated from the ear.1
- Therapeutic concentrations in the ear canals are therefore achieved and maintained2
- Harder for dogs to shake out of their ears meaning less mess, and drives enhanced compliance

1. Open the tube till you hear a ‘click’ by twisting
2. Place the tube between the thumb and index finger of your dominant hand. Make your fingers cover the length of the tube.
3. To empty the tube, squeeze it in a continuous movement from the distance just below the tip.
4. The tube is empty when your fingertips are compressing nothing.

Therapeutic concentrations in the ear canals are therefore achieved and maintained2

In case of accidental eye contact, rinse thoroughly with water.

Medicinal product to animals diabetics mellitus; hypo- or hyper-thyroid disease, etc. Use with precaution in dogs with suspected or confirmed endocrine disorder (i.e. pathological or clinical signs and was reversible.

Additional corticosteroid treatments should be avoided.

Bacterial and fungal otitis is often secondary to other conditions. Appropriate diagnosis should be used and therapy of causative conditions should be investigated before antimicrobial treatment is considered.

Treatment of acute otitis externa and acute exacerbation of recurrent otitis externa associated with Malassezia pachydermatis.

Dogs

Butylhydroxytoluene (E321): 1 mg
Florfenicol: 10 mg

1 dose (1.2 g) contains:

**SUMMARY OF PRODUCT CHARACTERISTICS**

4.6 Adverse reactions (frequency and seriousness)

Staphylococcus pseudintermedius

Treatment of acute otitis externa and acute exacerbation of recurrent otitis externa associated with

Veterinary Practice News 2015.04.15 12 24 PM VPI Reveals Top10 Pet Disorders.

References

1. Nuttal and Forster Abstract BVDSG Spring Meeting 2015
2. Basingstoke
**Osurnia**

Treating Otitis Externa just got easier!

- **Osurnia is easy to use and supports maximum compliance ... done!**
  - With just 2 doses, 1 week apart, you can take control of canine otitis externa treatment and help improve the clinical outcome
  - Innovative adaptable gel formulation enabling optimal distribution through the ear canal and less mess

- **A first line treatment that you can prescribe with confidence for your Otitis Externa* cases ... done!**
  - Osurnia is a unique sustained release gel:
  - Flexible soft tip gentle for a dog’s ears that makes otitis externa treatment a comfortable experience for the dog
  - You take control of treatment and remove product administration from the owners’ hands making everybody’s life easier

- **Success rates by type of infection (Day 28)**

<table>
<thead>
<tr>
<th>Type of Infection</th>
<th>Osurnia</th>
<th>Easotic</th>
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<tbody>
<tr>
<td>Staphylococcus pseudintermedius</td>
<td>71%</td>
<td>77%</td>
</tr>
<tr>
<td>Malassezia pachydermatis</td>
<td>75%</td>
<td>75%</td>
</tr>
<tr>
<td>Staphylococcus pseudintermedius + Malassezia</td>
<td>73%</td>
<td>79%</td>
</tr>
</tbody>
</table>

The most common pathogens associated with otitis are *Staphylococcus pseudintermedius* and *Malassezia pachydermatis*. A multi-pathogen approach is required.

- **Comfortable dogs and peace of mind for owners brought through innovation ... done!**
  - Field trials prove that just 2 doses of Osurnia treats otitis externa effectively
  - Flexible soft tip gentle for a dog’s ears that makes otitis externa treatment a comfortable experience for the dog
  - You take control of treatment and remove product administration from the owners’ hands making everybody’s life easier

For more comfortable dogs and happier owners, choose enhanced compliance with Osurnia